

# Western Massachusetts Venture Forum

@ American International College - [www.wmassventureforum.org](http://www.wmassventureforum.org)  
Where Ideas Meet Money™

**Tuesday, January 22**

**5:30 - 8:00 p.m.**

American International College  
Karen Sprague Cultural Arts Center

If you have an idea for a new business or to grow an existing one, the resources to invest in a venture or want to learn about how businesses grow, come see ideas and money meet! The Forum promotes entrepreneurial activity in Western Massachusetts and Northern Connecticut.

**Jim Ayraud, President, Next Level, Inc.**

***"SALES - Ring the Cash Register"***

**TWO Business Plan Presentations**

**Jeremie Spitzer, President, ZFORM**

**Justin Carven, President, GREASECAR**

## Program -

5:30 p.m.	Registration/Networking
6:00 p.m.	One minute pitches by entrepreneurs
6:10 p.m.	Featured Speaker - Jim Ayraud
6:50 p.m.	Plan Presentation - ZFORM
7:05 p.m.	Plan Presentation - GREASECAR
7:20 p.m.	Panel Critique & Comments
7:45 p.m.	Your Questions

**\$5 members**  
**\$10 non-members**

*Upcoming Forums: March 26 & May 21*

Directions & How to submit your business plan on back

# Western Massachusetts Venture Forum

*“Where ideas meet money”™*

Do you have a business plan or good idea that you would like to present at a future Western Massachusetts Venture Forum? Please submit your plan to the Business Plan Committee Chair, Paul Nicolai. There should be nothing confidential or secret in any of the materials submitted. The Business Plan Review Committee will:

- **Review your plan for possible presentation at a forum session**
- **Offer feedback on the plan**
- **Identify potential service providers**
- **Forward your plan to interested venture capital resources**

Plans and inquires should be addressed to:

Paul Nicolai  
Nicolai Law Group, P.C.  
Business Law & Litigation  
146 Chestnut St.  
Springfield, MA 01103-1539  
Phone: (413) 272-2000 ext. 1  
Fax: (413) 272-2010  
E-Mail: paul.nicolai@niclawgrp.com

**Please submit your business plan at least two months prior to Forum Session.**

## Directions to American International College



*A Tradition of Achievement*

**FROM THE NORTH:** Interstate 91 South to Exit 7 (Columbus Avenue/Springfield Center). Take a left at second traffic light onto State Street. Follow State Street approximately two miles. When the road divides, bear left and continue on State Street.

**FROM THE SOUTH:** Interstate 91 North to Exit 4 (Broad Street). Proceed straight from the exit approximately 1/2 mile to State Street. Take right onto State Street and follow previous directions.

**FROM THE EAST OR WEST:** Massachusetts Turnpike (I-90) to Exit 6 (Springfield). Take left from exit onto Interstate 291. Take Exit 5 (East Springfield/20A). Take left at first light onto Roosevelt Avenue. Follow Roosevelt Avenue for approximately two miles, passing the AIC Athletic Complex on the right. After the overpass, take second right onto Wilbraham Road. Follow Wilbraham Road approximately one mile to the AIC campus on right.

**The Karen Sprague Cultural Art Center is on the corner of State and Homer Streets. Parking is available in the lot at State and Maynard Streets, next to City Cleaners.**