

Western Massachusetts Venture Forum

Where Ideas Meet Money™

Tuesday, March 27

6:00 - 9:00 p.m.

American International College

Springfield, Mass

Karen Sprague Cultural Arts Center

If you have an idea for a new business (or to grow one you own), the resources to invest in a venture or want to learn about how businesses are grown, don't miss this chance to see ideas and money meet! The Western Massachusetts Venture Forum is here to promote entrepreneurial activity and economic growth in Western Massachusetts and Northern Connecticut.

Featured Speaker

Dr. Terry Mollner, Pres., Trusteeship Institute, Inc.

"Lessons From The BEN & JERRY'S Deal"

Business Plan Presentation

Waterfields/Bioshelters Aquaculture

Program:

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|-----------|---|
| 6:00 p.m. | Registration/Networking |
| 6:30 p.m. | Lessons From The Ben & Jerry's Deal - Dr. Terry Mollner - Trusteeship Institute
Your Questions |
| 7:20 p.m. | Open Mic for one minute pitches by entrepreneurs |
| 7:30 p.m. | Networking |
| 8:00 p.m. | Plan Presentation - Waterfields/Bioshelters Aquaculture
John Reid, CEO |
| 8:20 p.m. | Panel Plan Review |
| 8:45 p.m. | Your Questions |

**\$5 members
\$10 non-members**

Upcoming Forum: May 29

**For More Information Contact Dr. Trudy Somers.
Dean of the AIC School of Business Administration at
413.747.6230 - tsomers@acad.aic.edu**

Western Massachusetts Venture Forum

“Where ideas meet money”™

Do you have a business plan or good idea that you would like to present at a future Western Massachusetts Venture Forum? Please submit your plan to the Business Plan Committee Chair, Paul Nicolai. There should be nothing confidential or secret in any of the materials submitted. The Business Plan Review Committee will:

- **Review your plan for possible presentation at a forum session**
- **Offer feedback on the plan**
- **Identify potential service providers**
- **Forward your plan to interested venture capital resources**

Plans and inquires should be addressed to:

Paul Nicolai
Nicolai Law Group, P.C.
Business Law & Litigation
146 Chestnut St.
Springfield, MA 01103-1539
Phone: (413) 272-2000 ext. 1
Fax: (413) 272-2010
E-Mail: paul.nicolai@niclawgrp.com

Please submit your business plan at least two months prior to Forum Session.

Directions to American International College



A Tradition of Achievement

FROM THE NORTH: Interstate 91 South to Exit 7 (Columbus Avenue/Springfield Center). Take a left at second traffic light onto State Street. Follow State Street approximately two miles. When the road divides, bear left and continue on State Street.

FROM THE SOUTH: Interstate 91 North to Exit 4 (Broad Street). Proceed straight from the exit approximately 1/2 mile to State Street. Take right onto State Street and follow previous directions.

FROM THE EAST OR WEST: Massachusetts Turnpike (I-90) to Exit 6 (Springfield). Take left from exit onto Interstate 291. Take Exit 5 (East Springfield/20A). Take left at first light onto Roosevelt Avenue. Follow Roosevelt Avenue for approximately two miles, passing the AIC Athletic Complex on the right. After the overpass, take second right onto Wilbraham Road. Follow Wilbraham Road approximately one mile to the AIC campus on right.

The Karen Sprague Cultural Art Center is on the corner of State and Homer Streets. Parking is available in the lot at State and Maynard Streets, next to City Cleaners.