# Western Massachusetts Venture Forum

@ American International College - www.wmassventureforum.org Where Ideas Meet Money $^{\mathsf{TM}}$ 

# Tuesday, March 26 5:30 - 8:00 p.m.

American International College Karen Sprague Cultural Arts Center

# Rajan Parmeswar, Partner PriceWaterhouseCoopers, LLP **MoneyTree Survey Review**

The Latest Report on VC Investments & Who is Getting Them

# PLAN PRESENTATION

David Wigder, CEO, ZOGRAPH

For industries ranging from aerospace to medical imaging to advertising, as well as for consumer entertainment applications, the ability to directly view, manipulate and interact with true three dimensional (3D) images has been one of the most critical, yet most elusive, paths to the future. Zograph offers the solution by enabling a universal platform for 3D digital imaging with unparalleled realism. Near-term Zograph products include 3D electronic displays and print media. Zograph's technology surpasses every current 3D technology in terms of its performance, functionality and versatility. It is compatible with existing 3D content and applications, and has been described as the optimal solution to 3D imaging.

#### Program -

5:30 p.m. Registration/Networking - STCC Student Business Exhibits

6:00 p.m. One minute pitches by entrepreneurs

6:15 p.m. Featured Speaker - Rajan Parmeswar

7:00 p.m. Plan Presentation - ZOGRAPH

7:30 p.m. Panel Critique & Comments

7:45 p.m. Your Questions

**Upcoming Forum: May 21** 

\$5 members

\$10 non-members

Directions & How to submit your business plan on back

## Western Massachusetts Venture Forum

## "Where ideas meet money" TM

Do you have a business plan or good idea that you would like to present at a future Western Massachusetts Venture Forum? Please submit your plan to the Business Plan Committee Chair, Paul Nicolai. There should be nothing confidential or secret in any of the materials submitted. The Business Plan Review Committee will:

- Review your plan for possible presentation at a forum session
- Offer feedback on the plan
- Identify potential service providers
- Forward your plan to interested venture capital resources

Plans and inquires should be addressed to:
Paul Nicolai
Nicolai Law Group, P.C.
Business Law & Litigation
146 Chestnut St.
Springfield, MA 01103-1539
Phone: (413) 272-2000 ext. 1

Fax: (413) 272-2010 E-Mail: paul.nicolai@niclawgrp.com

Please submit your business plan at least two months prior to Forum Session.

#### **Directions to American International College**



**FROM THE NORTH**: Interstate 91 South to Exit 7 (Columbus Avenue/Springfield Center). Take a left at second traffic light onto State Street. Follow State Street approximately two miles. When the road divides, bear left and continue on State Street.

**FROM THE SOUTH**: Interstate 91 North to Exit 4 (Broad Street). Proceed straight from the exit approximately 1/2 mile to State Street. Take right onto State Street and follow previous directions.

**FROM THE EAST OR WEST**: Massachusetts Turnpike (I-90) to Exit 6 (Springfield). Take left from exit onto Interstate 291. Take Exit 5 (East Springfield/20A). Take left at first light onto Roosevelt

Avenue. Follow Roosevelt Avenue for approximately two miles, passing the AIC Athletic Complex on the right. After the overpass, take second right onto Wilbraham Road. Follow Wilbraham Road approximately one mile to the AIC campus on right.

The Karen Sprague Cultural Art Center is on the corner of State and Homer Streets. Parking is available in the lot at State and Maynard Streets, next to City Cleaners.